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The Financial Times Group, one of the world's leading business information companies, provides a broad range of business information and multimedia services to the growing audience of internationally minded business people. The Financial Times Group includes the globally focused FT newspaper and FT.com, as well as online services such as Ftchinese.com. See www.ft.com



Pearson Education, educating 100 million people worldwide, is the global leader in educational publishing, providing research-based print and digital programmes to help students of all ages to learn at their own pace and in their own way. See www.pearsoned.co.uk



Edexcel is the UK's largest awarding body, providing academic and vocational qualifications to more than 25,000 places of learning. Edexcel offers qualifications and testing in more than 24,000 schools, 450 further education colleges, more than 80 higher education institutions and 600 public and private sector employers. See www.edexcel.org.uk



Penguin is one of the world's leading consumer publishing businesses and the best loved brand in the industry. Home to other famous names such as Dorling Kindersley, Puffin and Ladybird, Penguin publishes close to 4,000 titles every year for adults and children. See www.penguin.com

The Economist Group

The Economist Group is the leading source of analysis on international business and world affairs. It delivers information through a range of formats, from newspaper and magazines to conferences and electronic services. These different publications bound together by objectivity of opinion, original insight and advocacy for economic and political freedom around the world. See www.economistgroup.com

PEARSON

Pearson Diversity Summer Internship Programme

What are you waiting for?



Pearson Diversity Summer Internship Programme
Pearson plc, 80 Strand, London, WC2R 0RL
Contact: internships@pearson.com



The Economist Group



The idea is simple really

Each year between July and September we offer two types of internships to bright and talented final year students and graduates from ethnic minority backgrounds to work in one of our world-leading businesses: **Penguin Books**, **The Financial Times**, **Edexcel**, **The Economist**, **Pearson Education** the world's largest educational publisher. We offer **Business internships**, which last for six weeks and **Journalism internships**, which last for twelve weeks. Our values are to be brave, imaginative, and decent in everything we do, so we offer you a training allowance of £1,100 a month during the internship. We also offer a generous holiday allowance and a full training and development programme.

You could spend your summer researching and writing on the latest financial news for the Financial Times, be involved in designing



Amy Tang, Marketing Intern, Pearson Education, 2007

My main project was investigating the websites of our competitors and evaluating our current website in order to make

recommendations for the new Pearson Education portal. I really valued the support that Pearson Diversity gave to us, especially the Intern Development Day which really helped to put a lot of things into context. I've had an opportunity to see the different perspectives of educational publishing. I would definitely recommend Pearson Education as an employer of choice; from what I have heard from other employees, Pearson looks after their employees really well and the work environment is so pleasant. Also, I have really appreciated the vast support that we the interns have had from the central office at 80 Strand.

the cover for the latest Booker prize-winning Penguin novel or planning a marketing campaign for textbooks read by millions of students. Whatever you do during the time you spend becoming a part of the Pearson family, you will gain experience of working for one of the world's leading businesses. You'll also obtain valuable skills for a career in the media and publishing industry. Our internship is a great foot in the door to a career in media and publishing, but don't just take our word for it, see what Pearson interns have to say about the programme over the following pages and make up your own mind.

As for what you'll be doing on the internship programme, we make sure you have a



Minjiba Cooke, Marketing Intern, Penguin Books, 2007

Working here has given me a greater overview of the business and of the industry as a whole which as both an

aspiring author and aspiring marketing professional, have been invaluable. It's quite a relaxed company, so although you feel pressure sometimes, the pressure comes from the demands of the job, and not from the office environment or colleagues. People were approachable, willing to answer questions and offered to set aside time for informal job-shadowing, even if it wasn't in the same department. It was very useful to have all those training days and events as well. They were fun, especially as the other interns were such cool, like-minded people. The Pearson Diversity team were particularly good at staying in touch, keeping us updated, and creating the opportunity for us to voice questions. Without gushing, I'd encourage anyone to apply for this internship. The combination of having fun, broadening your mind and building up your CV makes for a very satisfying summer.

business project to work on and give you real work and hands-on experience. It's up to you to tell us where you want this to be. We have placements in Marketing, Publicity, Editorial, Sales, Finance, Human Resources, Production and a variety of other areas.

How to apply For Business Internships send a CV and covering letter to internships@pearson.com; for Journalism Internships send a CV and covering letter, along with an original piece of journalism, of 300 words, to internships@pearson.com. Your article should demonstrate an awareness of what makes a good 'FT' story; remember to take care in writing your CV and cover letter, communication is the lifeblood of our business and we look for the ability to do it well when we recruit, as well as a demonstrable interest in our business areas and industry. The closing date for applications to the Pearson Diversity Summer Internship Programme is March 31st

Visit <http://summerinternships.pearson.com>



Yosef Smyth, Editorial Intern, Pearson Education, 2006

The Pearson internship was a great start to my career in publishing. I had the opportunity to work with

the marketing, production and editorial teams, all in only six weeks. I developed an array of skills, got to know the way a publishing team works and interacts and had loads of laughs with the other interns. I was involved in the initial development of a range of products which are now being sold to schools, which is an amazing feeling. Now, I'm employed by Pearson Edexcel Learning as an editor and am managing my own projects. The internship was invaluable in helping me to this stage so far as it offered me the opportunity to make friends and contacts and learning the skills I needed to succeed and progress. It's been a lot of work and effort getting here but publishing gives back exactly what you put in.

So what are you waiting for?



Rabiaa Khairoun, Finance Intern, Penguin Books, 2006

I think the internship was a very good experience, because I came in and practically did a real job and

the team I worked with really made me feel welcome. I was part of the team as a normal employee, not as somebody who was going to be there for six weeks and leave. I went away feeling like I totally understood how the publishing industry works and how I would fit into it.



Aissetou N'gom, Journalism Intern, Financial Times, 2006

I found my time working as an intern at the FT really rewarding. I worked there for three months which was

split half way between the Weekend Leisure Supplement and the World News Desk. I was placed on the fashion desk for the weekend supplement and my responsibilities ranged from calling in products from PR companies, going on fashion press days, fact checking, picture sourcing and actually writing features. Working for world news was a completely different experience. Here I gained valuable experience of working on the website as well as editing articles, researching stories and vox popping. I learned so much during my time at the FT and feel that the experience was invaluable. It was such an amazing opportunity and I will always be grateful for it. I now work as a researcher for BBC Switch which is the new teen offering from the BBC. My main responsibility is to produce content for the online teenage girls magazine; Slink. But I also help to produce a TV series called 'Them' which is part of Switch. I truly believe that without having taken part in the Pearson scheme I wouldn't have had the necessary experience to obtain this job.